



**Your Smooth
Journey to
the US Market**

Paving the Way for Your Success in the US Market

Venturing into the United States offers a lucrative opportunity for many overseas sellers. However, the outcome of your endeavors relies on overcoming legal and cultural challenges.

In order to successfully start exporting to the US, your business needs to address several essential issues:

- Customer Inquiries
- Package returns
- Competitive delivery times
- Customs clearance regulations and process
- Minimized CO2 footprint

“Entering the US market brought about our main worry: we had to cut down on costs without compromising delivery speed for our customers. **Link Logistics** came through for us in a big way, as they for one were able to deal with our bulky 7.4 meter camera tripod. Not only did they deliver on their promises but also assisted us in cost savings while reducing our CO2 emissions.”

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Choosing the optimal **global logistic setup** for your company

The best export setup for your business is determined by your priorities, customer needs, and the customs and transport demands for your products.

If you're heavily investing and anticipating frequent deliveries, relocating your warehouse to a local US facility may be advantageous for several reasons:

Link Warehouse in US	
Lower transportation cost	✓
Significant reduction of Co2 Emissions	✓
More Flexible lead-times	✓
All goods declared and ready to be delivered	✓
Customer Service in local time	✓
Well developed returns with thousands drop-off points	✓
7 days a week pick-up including weekend production	✓
Customizable end-to-end logistics setup incl retailers	✓
Outsourcing own US customer service	✓
Multiple warehouses within same setup	✓
Customized alert & notification flow	✓

Note: Keeping the warehouse in the Scandinavian region can still be a viable option for companies in the early stages of expansion or for those with occasional shipping needs to the US.

Effortless entry to the US and the American Continent

Venturing into the United States can be both complex and costly. To tackle this challenge, we have developed a seamless solution for Scandinavian companies seeking to expand their operations to the US.

At Link Logistics we excel in delivering tailored logistics solutions to eCom and B2B companies seeking a global partner to manage and enhance their shipping needs.

Our US setup includes:

- Day-2-day delivery and handling of return shipments in US through our warehouse in New Jersey.
- Helping you handle all the necessary customs clearance and adjusting the specific business practices to the US.
- In US we have both Scandinavian and US staff to ensure that we have expertises that understand cultural and legal differences easily for our customers.
- Possibility of split warehousing to have the best overview and most efficient transport setup.

DK/ SE Warehouse	Delivery Days
Express	1-2
Economy	2-5
Postal	+10

USA Warehouse	Delivery Days
Express	1
2 Day	2
3 Day	3
Economy	1-5
Postal	+6

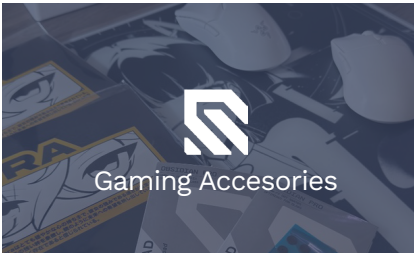
“One of the reasons why we have chosen Link Logistics as our main logistics provider is their **flexibility in the daily operation in the warehouse**. They are very close to the Pas Normal Studios way of doing things and are always very **solution-oriented and ready for adjustments** in a highly shifting Supply Chain”

**PAS NORMAL
STUDIOS®**

INTERNATIONAL CYCLING CLUB



Successful brands that **Conquered the US Market:**



Are you ready to follow their footsteps?

At Link Logistics, we transcend traditional logistics. We specialize in designing logistics solutions for e-commerce and B2B companies seeking a global, ambitious shipping partner.

See more business cases on our website.

Link Logistics. Making global logistics **simple, effective, and responsible**

Founded in 2002, Link Logistics was built with a clear vision: to make global logistics as simple, effective, and responsible as possible for companies of all sizes.

- We offer a market leading one-stop shop for freight forwarding, warehousing, eCommerce solutions, and more.
- We assist Scandinavian companies to thrive in the global commerce, backed by over 20 years of experience.
- Our knowledge reduces risks and delays, allowing our more than 2.500 customers to focus on growth and customer engagement.

If you're seeking a partner to navigate the complexities of logistics and ensure your company's success, look no further. With our proven track record and commitment to simplicity and effectiveness, we invite you to experience the difference.

Contact us today and let us help you choose the optimal logistics setup that will set your business apart from the competition.

**Learn more about
our services at
linklog.com**

Link Logistics
Simply Connected