

US import rules are changing

Here is what you need to know

From August 29, 2025, every shipment to the United States must go through full customs clearance, regardless of their value. The removal of the USD 800 de minimis threshold will fundamentally change how companies ship to the US.

What it means for your business

Every shipment will now require full and accurate documentation. If data is incomplete or outdated, goods risk being pushed into manual clearance queues, causing delays and higher costs. To keep shipments moving smoothly, companies must strengthen their compliance processes and ensure all paperwork is fully aligned with US requirements.

How Link Logistics can help

We tailor solutions to fit different setups and business models:



Model 1 - Nordic → US

- DAP shipping terms
- Full duties handled by the importer (consignee)
- Consignee acts as Importer of Record (IOR)

*DAP = recipient pays duties



Model 2 - Nordic → US

- DDP shipping terms
- Optional with landed cost solutions
- DDP Fee and full duties charged to the shipper

*DDP = sender pays duties



Model 3 - Nordic → US

- Sold-to model - two options depending on sales volume (Branch or C-corp)
- Reduced duties available with local entity setup

*Sold-to model = 3rd party pays duties



Model 4 - US → US

- Bulk import solution
- Reduced duty fees
- Local fulfillment
- No US legal entity required, registration only

*Please contact your accounting firm, legal counsel, or customs advisor

Moving forward under the new rules

The changes bring both risks and opportunities. To stay compliant and competitive, review your US setup, documentation and operations. Link Logistics helps you adapt while keeping supply chains efficient and scalable.